

## List of Growth Deal projects – December 2015 activity report

Project ID	Project Name	Comms Plan	Action Plan	Contact Details
GF01-04	<p><b>Centenary Way Viaduct Maintenance</b>  <b>Last three months</b></p> <p>News release re project progress – November 2015</p>			<a href="mailto:David.Leung@lancashire.gov.uk">David.Leung@lancashire.gov.uk</a>
GF01-02	<b>Blackburn Town Centre Improvements</b>			<a href="mailto:james.syson@blackburn.gov.uk">james.syson@blackburn.gov.uk</a>
GF01-05-CD	<p><b>Preston City Centre Improvements</b></p> <p><b>Last three months</b>            News release re completion of phase 2a of Fishergate improvements issued.</p> <p><b>Next three months</b>            News release to be issued re start of phase 2b – from Cheapside to Preston Minster. Face to face meetings with local business explaining timescales and how they will be affected            Information in St George's shopping centre            Temporary tone of voice signage to explain improvements Social media            Updates on C First and Cityspace (Preston CC)            Stakeholder update briefing via email            Regular updates to councillors</p>			<a href="mailto:Anne-Marie.Parkinson@lancashire.gov.uk">Anne-Marie.Parkinson@lancashire.gov.uk</a>
GF01-06	<b>M55 to St Annes Link road</b>			<a href="mailto:Neil.Stevens@lancashire.gov.uk">Neil.Stevens@lancashire.gov.uk</a>
GF01-03	<p><b>Blackburn-Bolton Rail Corridor</b></p> <p><b>Last three months</b>            Updated BwDConnect website.            Video developed re works at Darwen, including funding information:</p>			<a href="mailto:james.syson@blackburn.gov.uk">james.syson@blackburn.gov.uk</a>

	<p><a href="https://www.youtube.com/watch?v=7WE1_v38Q0g&amp;feature=youtu.be">https://www.youtube.com/watch?v=7WE1_v38Q0g&amp;feature=youtu.be</a></p> <p>Presentations created and delivered to various stakeholders.</p> <p><b>Next three months</b> Issue press releases about the upcoming improvements at stations in the Ribble Valley and in BwD which are also funded through the scheme (Nov/Dec 2015). Campaign for the introduction of additional services on the line as part of the next Northern Franchise. (Ongoing 2015/16)</p>			
GF01-01	<p><b>Burnley-Pendle Growth Corridor</b> <b>Last three months</b></p> <p><b>Next three months</b> News release re start of junction 7 work (Dec 2015) News release re start of junction 13 work (Jan 2016)</p>			<a href="mailto:Sarah.Dunn@lancashire.gov.uk">Sarah.Dunn@lancashire.gov.uk</a>
GF01-07	<p><b>East Lancashire Strategic Cycle Network</b> <b>Last three months:</b> Set up web page describing project and contact details for feedback, delivered Bite Sized Briefing for County Councillors, presentations to district cycling forums, Working with Mid Pennine Arts £15,000 external (Arts Council) funding secured to support activities.</p> <p><b>Next three months:</b> Press release to mark work starting on the ground (Nov 2015) Working with Mid Pennine Arts begin a programme of community engagement through arts projects(Nov 2015) Produce display board and leaflet to use at consultation events (Jan 2016) Produce update for councillors of project progress (Jan 2016)</p>			<a href="mailto:Andrew.Mullaney@lancashire.gov.uk">Andrew.Mullaney@lancashire.gov.uk</a>

	Ongoing promotion of positive news stories			
GF01-20-CD	<p><b>Preston Western Distributor</b>  <b>Last three months</b>  Nil return</p> <p><b>Next three months</b>  Contractor to be announced via email  Stakeholder events planned  Mailing to 8,000 residents  Fly-through video to be created  Relevant area of City Deal website updated</p>			<a href="mailto:Phil.Wilson@lancashire.gov.uk">Phil.Wilson@lancashire.gov.uk</a>
GF01-22-CD	<p><b>A6 Broughton Bypass</b>  <b>Last three months</b></p> <p>Website updated, including fly-through video, and update of Broughton Bypass pages on City Deal website.  Stakeholder update issued re Broughton Bypass fly-through</p> <p><b>Next three months</b>  Press release to announce appointment of contractor and start date for works November 2015  Update Broughton Bypass website with details of contractor, works timetables etc  Social media messages scheduled for announcement of start of works  Stakeholder updates issued.  Signage agreed November 2015  Public information events planned November/December 2015  Plan sod-cutting ceremony November 2015 onwards</p>			<a href="mailto:Martin.Galloway@lancashire.gov.uk">Martin.Galloway@lancashire.gov.uk</a>
GF01-23	<b>Darwen East Distributor</b>			<a href="mailto:Mike.Cliffe@blackburn.gov.uk">Mike.Cliffe@blackburn.gov.uk</a>

Project ID	RENEWAL OF BLACKPOOL			
GF01-08	<p><b>Blackpool Bridges</b>  <b>Last three months</b>            Press releases issued re progress of project, also stakeholder events and regular meetings.</p> <p><b>Next three months</b>            Press releases will be issued.            Stakeholder events and meetings.            Working with local school to insert time capsule at Princess Street bridge.            Regular letters to residents on Princess Street.</p>			<p><a href="mailto:will.britain@blackpool.gov.uk">will.britain@blackpool.gov.uk</a></p>
GF01-14-S	<p><b>Blackpool and the Fylde College M and E Bispham Campus</b></p> <p><b>Last three months</b>            Communications Strategy drafted.            News releases issued.</p> <p><b>Next three months</b>            To complete an internal stakeholder mapping exercise including segmentation, targeting and positioning of audiences listed in the communication strategy (Start Nov 2015).            Update Marine Engineering specific pages on College website to promote enhanced facilities and opportunities. (November 2015)            Campus careers day (Feb 2016).            Networking with local suppliers and sponsor companies.            Attendance at industry led meetings and events (ongoing).</p>			<p><a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a></p>
GF01-09	<p><b>Blackpool Integrated Traffic Management</b></p>			<p><a href="mailto:jeremy.walker@blackpool.gov.uk">jeremy.walker@blackpool.gov.uk</a></p>
GF01-10	<p><b>Blackpool Heritage Based Visitor Attraction HBVA</b></p>			<p><a href="mailto:polly.hamilton@blackpool.gov.uk">polly.hamilton@blackpool.gov.uk</a></p>
GF01-21	<p><b>Blackpool Town Centre Green Corridors</b></p>			<p><a href="mailto:david.simper@blackpool.gov.uk">david.simper@blackpool.gov.uk</a></p>
GF01-24	<p><b>Blackpool Tramway Extension</b></p>			<p><a href="mailto:jeremy.walker@blackpool.gov.uk">jeremy.walker@blackpool.gov.uk</a></p>

Project ID	GROWING THE LOCAL SKILLS & BUSINESS BASE			
GF01-15-S	<b>Blackpool and the Fylde College, Nautical College – Maritime Engineering Facility</b>			<a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a>
GF01-13-S	<b>Blackpool and the Fylde College - Lancashire Energy HQ</b>  <b>Last three months</b> Communications strategy drafted News release re college being named the UK hub for the National College for Onshore Oil and Gas (Nov 2015)  <b>Next three months</b> Website to be developed for Lancashire Energy HQ. Stakeholder mapping exercise to be carried out including segmentation, targeting and positioning of audiences listed in the communication strategy			<a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a>
GF01-16-S	<b>Fleetwood Fire Training Centre Phase 2</b> <b>Last three months</b> Communications strategy drafted  <b>Next three months</b> Update Fire Training specific pages on College website to promote enhanced facilities and opportunities (Nov 2015). To complete an internal stakeholder mapping exercise including segmentation, targeting and positioning of audiences listed in the communication strategy (Start Nov 2015).  Campus careers day (Feb 2016).  Networking with local suppliers and sponsor companies. Attendance at industry led meetings and events (ongoing).			<a href="mailto:John.Pye@blackpool.ac.uk">John.Pye@blackpool.ac.uk</a>
GF02-25	<b>M6 J28 Improvements &amp; Business Growth Centre</b>			<a href="mailto:gary.hall@chorley.gov.uk">gary.hall@chorley.gov.uk</a>
GF02-26	<b>Rawtenstall Redevelopment Zone</b>			<a href="mailto:gareth@barnfieldconstruction.co.uk">gareth@barnfieldconstruction.co.uk</a>
GF02-27	<b>Redevelopment of Brierfield Mill</b>			<a href="mailto:gareth@barnfieldconstruction.co.uk">gareth@barnfieldconstruction.co.uk</a>

GF01-12-S	<p><b>Runshaw College - Science &amp; Engineering</b></p> <p>Last three months:  Awareness raising activities, including: updates on SEIC in a range of newsletters, presentations to a range of audiences, promotional leaflets and updates to Runshaw College website.  News release issued re completion of external structure of SEIC.</p> <p>Next three months:  Articles placed in Construction View and Premier Construction magazines (Nov/Dec 2015)  SEIC featured on new Runshaw College website (end Nov 2015)  Direct mail to prospective students Nov/Dec 2015)</p> <p>Adult College open event – permanent displays created re SEIC (Jan 2016)  Social media promotion of SEIC (November 2015 and ongoing)</p>			<p><a href="mailto:lvill.J@runshaw.ac.uk">lvill.J@runshaw.ac.uk</a></p>
GF01-18-S	<b>Training 2000 - Additional Engineering Training Capability</b>			<p><a href="mailto:sian.wilson@t2000.co.uk">sian.wilson@t2000.co.uk</a></p>
<b>Project ID</b>	<b>INNOVATION &amp; MANUFACTURING EXCELLENCE</b>			
GF02-28	<b>Burnley Vision Park</b>			<p><a href="mailto:KIngram@burnley.gov.uk">KIngram@burnley.gov.uk</a>  <a href="mailto:JSharples@burnley.gov.uk">JSharples@burnley.gov.uk</a></p>
GF02-29	<p><b>The Engineering &amp; Innovation Centre - UCLan</b></p> <p><b>Last three months</b>  Newsletter produced and circulated October 2015  News release re collaboration with Graphene Institute October 2015  News release re Engineering student of the year</p> <p><b>Next three months</b>  PR around Engineering graduation stories  PR around ground-breaking ceremony for EIC Jan/Feb 2016</p>			<p><a href="mailto:PAThomas@uclan.ac.uk">PAThomas@uclan.ac.uk</a></p>

GF01-11	<b>Lancaster Health Innovation Park</b>			<a href="mailto:d.williams2@lancaster.ac.uk">d.williams2@lancaster.ac.uk</a>
GF02-30	<b>Making Rooms - Lancashire's First Fab Lab</b>			<a href="mailto:Martin.Eden@blackburn.gov.uk">Martin.Eden@blackburn.gov.uk</a>
GF01-17-S	<b>Myerscough College - Farm, Innovation Technology Centre</b>			<a href="mailto:jwherry@myerscough.ac.uk">jwherry@myerscough.ac.uk</a>
GF01-19-S	<b>Nelson &amp; Colne College - Advanced Engineering &amp; Manufacturing Innovation Centre</b>			<a href="mailto:a.rushton@nelson.ac.uk">a.rushton@nelson.ac.uk</a>

Key:

Received	
Promised	
No information	